



2018 STRATEGY MAP

The Mission of the Richmond County Chamber of Commerce is to represent and support our members and to strengthen our county's economy and business environment.

STRATEGIC OBJECTIVES

My Chamber CONNECTS me <ul style="list-style-type: none">- With Customers- With information- With resources- With a strong network	My Chamber PROMOTES me <ul style="list-style-type: none">- My Business- My Community	My Chamber GROWS <ul style="list-style-type: none">- and sustains Richmond County
--	--	--

CHAMBER OPERATIONS

- We excel at creating programs and events that convene and educate our members and our community.
- We successfully advocate for the business interests of our members and the success of our community.
- We successfully communicate information and opportunities to our members, their employees, and our community.
- Adopt a public policy agenda with local and regional policy objectives and desired community outcomes.

FINANCE & RESOURCES

- We excel at creating programs and events that convene and educate our members and our community.
- We successfully advocate for the business interests of our members and the success of our community.
- We successfully communicate information and opportunities to our members, their employees, and our community.
- Adopt a public policy agenda with local and regional policy objectives and desired community outcomes.

KNOWLEDGE, LEARNING, AND LEADING

- Bi annual board in service and training
- 20 hours a year of continuing education for each staff member
- Improve knowledge and use technology
- In all things we do, we focus on strengthening personal and human connections.