

# 3RD ANNUAL HOPTOBERFEST



## SAVE-THE DATE    OCTOBER 7, 2017 Brewer Information

Event takes place on **October 7, 2017** from 4:00 p.m. to 7:00 p.m. at located at 36 Richmond Plaza Shopping Center, NC. VIP Tasting: 3:00p.m.- 4:00 p.m. Regular Tasting: 4-7 p.m.

Last year's event sold out three weeks ahead of time and was a huge success. This will be the third Annual and it is estimated that 650 tickets will be sold for the event. Beverage vendors should be prepared to provide an adequate amount of beverage for the guests. Beverage vendors may contact the Richmond County Chamber of Commerce up to 72 hours prior to the event for an update on the number of tickets sold so that vendor may prepare accordingly.

Beverage Vendors Will Have Access to the Event beginning at 10:00 A.M. the day of the event to begin preparation. Beverage Vendors must operate within a space of approximately 10'x 10' to be assigned by The Richmond County Chamber of Commerce. **Due to congestion issues last year, we respectfully ask Brewers to have their booth set up by 1:00 p.m.**

**There is NO fee for brewery participation. Event will reimburse breweries for beer sampled and purchase kegs at wholesale price that are tapped for pint sells. Event organizers will sell drink tickets for consumption. This is a fundraiser, so any beer donated for sampling is very much appreciated.**  
*(Event Reserves the Right to Limit Number of Brewers due to space availability)*

### ***Vendor Responsibilities:***

- Offer beer of your choice for sampling and/or purchase
- Brewery will bring any equipment necessary such as: jockey box, coil, Co2 (or bottles)
- Representatives for pouring
- Brewery signage welcome
- Certificate of Insurance

### ***Festival Provides:***

- 10 X 10 booth space with table under a large tent
- Ice as needed
- Trash can
- Tasting/pint size drinking cups
- Refrigerated storage area (if needed)
- Two Passes for brewery representatives working event
- PR for the event will be provided to a multi-county region
- Kegs purchased at wholesale 1-six-foot table, ice, trash can for your station, dump bucket if needed



## 3<sup>rd</sup> Annual

Saturday, Oct. 7, 2017

36 Richmond Plaza Shopping Center, Rockingham, NC

### BREWER REGISTRATION FORM

\*Additional Event Details with important reminders and directions will be supplied upon registration.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: (Day) \_\_\_\_\_

(Evening) \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Briefly list the Brews you plan to bring:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Will you need refrigerated storage? \_\_ Yes \_\_ No

I would like to be contacted about participating in the 3-4:00 p.m. VIP Tasting \*

\* **The VIP Tasting** will be for sponsors, volunteers and VIP ticket holders only. **The Tasting starts at 3pm and ends at 4:00 p.m.** It's a great opportunity for patrons to meet face to face with brewers and talk to you about their products in a casual setting.

Please submit Application by August 31, 2017 via email or mail to:

Attention: Hoptoberfest  
c/o Richmond County Chamber of Commerce  
2 W. Main Street, Suite 204  
Hamlet, NC 28345 [president@richmondcountychamber.com](mailto:president@richmondcountychamber.com)

