

**ALL  
LEARN!**



**ALL  
LEAD!**

**L.J. Bell Elementary School 442 Hawthorne Avenue Rockingham, North Carolina 28379  
Office-910-997-9834 Fax-910-997-9848**

Dear L.J. Bell Supporter:

Whether you are a family member of a student, a local business partner or L.J. Bell alumni, we thank you for considering a donation to L.J. Bell Elementary School as we prepare to become an official Franklin Covey Leader in Me School.

The Leader in Me School is based on Stephen Covey's 7 Habits of Highly Effective People, concepts used successfully all over the world in academic and business environment. Over 50 million copies of the 7 Habits books and audiobooks have been sold and the concepts have remained not only relevant, but life-changing for the individuals and organizations adopting the tried and true practices.

In the spring of 2014, the staff at L.J. Bell Elementary embarked on a journey to begin exploring the Leader in Me initiative by visiting other Leader in Me schools, attending a symposium, acquiring materials to support a book study and guide our professional development that started August 18, 2014. As we move forward communicating the information to our student body and families, there has been an overwhelming consensus of support for our stakeholders about the Leader in Me initiative at Bell! Our full implementation day was September 26, 2014 and there is an air of great expectancy and excitement about what lies ahead for L.J. Bell and our community.

In order to continue to move forward, we have developed a fundraising plan. Many of our teachers have applied for grants to support upcoming projects with our clubs and special projects. While we also have some of the more traditional fundraising options such as sales and fun school events in our plans, we know that some families and community partners would prefer to make a direct donation towards the implementation of the Leader in Me school initiative.

Donations may be made payable to: L.J. Bell Elementary School Parent Teacher Organization and dropped off in the school office or mailed to L.J. Bell Elementary School, 442 Hawthorne Drive, Rockingham, NC 28379. Please include the attached form with your donation. The L.J. Bell PTO is supporting this initiative by allowing L.J. Bell School to run the Leader in Me fundraising efforts through the PTO.

More information about the Leader in Me program can found at: <http://www.theleaderinme.org/> and updates about program implementation at L.J. Bell School at: [www.richmond.12.nc.us/LJ/](http://www.richmond.12.nc.us/LJ/)

Thank you for your support of L.J. Bell Elementary School and our efforts to make our wonderful school become even better. We are excited to help all students reach their fullest potential and all of their personal goals.

Serving Students and Their Families,

Yvonne Gilmer, Principal



**The  
Leader in Me™**  
great happens here

